

Privacy Policy

This Policy explains when and why we collect personal information about people who use the PLANET, MANNER-NPK or ENCASH software, how we use it and how we keep it secure.

We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to planet.admin@adas.co.uk or by writing to PLANET, ADAS Gleadthorpe, Meden Vale, Notts, NG20 9PD. Alternatively, you can telephone 08456 023864.

Who are we?

ADAS is the UK's largest independent provider of environmental consultancy, rural development services and policy advice. Our head office is RSK ADAS Ltd, Spring Lodge, 172 Chester Road, Helsby, WA6 0AR. ADAS have developed the PLANET, MANNER-NPK and ENCASH software. ADAS host the www.planet4farmers.co.uk website and hold a list of registered users for each of these software tools.

How do we collect information from you?

We collect information from you when you register to download the PLANET or MANNER-NPK software from our website (www.planet4farmers.co.uk) or if you telephone to request a CD copy of PLANET, MANNER-NPK or ENCASH.

What type of information is collected from you?

The personal information we collect might include your name, address, email address and the software for which you have registered. If you download the software from our website you will be asked to set a password for the website so you can login again in the future.

How is your information used?

We record numbers of registered users for the PLANET, MANNER-NPK and ENCASH software; by registering for the software you agree for us to store your data. Your email contact information may be used to send you updates which are directly relevant to the software you have registered for. For example, we may email you to let you know if a new version of the software has been released, if we have identified a 'bug' in the existing software, to notify you of a change to the end user licence, or occasionally to ask for your feedback on the software tools.

We will retain your information on our systems until either -

- i. You notify us that you wish to be removed from our list, or
- ii. Defra (the licensor for PLANET, MANNER-NPK and ENCASH) terminate the end user licence.

Who has access to your information?

Your data will only be used by ADAS to contact you about the software for which you have registered. We will not share your information with third parties.

Your choices

You have a choice about whether or not you wish to receive email updates about the software for which you have registered. If you do not want to receive email updates from us you can let us know by –

- i. Updating your preferences by logging onto www.planet4farmers.co.uk
- ii. Emailing planet.admin@adas.co.uk or calling 08456 023864.

How you can access and update your information

You can update the information we hold about you by:

- i. Updating your preferences by logging onto www.planet4farmers.co.uk
- ii. Emailing planet.admin@adas.co.uk or calling 08456 023864.

Security precautions in place to protect the loss, misuse or alteration of your information

When you give us personal information, we take steps to ensure that it's treated securely. Any sensitive information (such as passwords) is encrypted and protected.

Other personal information (your email address etc.) is transmitted normally over the Internet, and this can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems.

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